



MID PENN BANK
CELEBRITY GOLF
CLASSIC 2025

Get ready for
Pennsylvania's
premier golf event!

Join Mid Penn Bank as we host our 10th annual
Celebrity Golf Classic in beautiful Hershey, PA!
An unforgettable multi-day event from July 15 -17, 2025.
Team up with us as we fight against breast cancer!



TUESDAY, JULY 15, 2025

CHAMPIONS DINNER

for Shoot-Out participants and their guests

6:30–7:30 PM COCKTAIL HOUR
FOUNTAIN LOBBY

7:30–11:00 PM CHAMPIONS DINNER

Dinner selected by the 2024 Shoot-Out Champions

CASTILIAN ROOM

11:00 PM–1:00 AM CIGARS AND COCKTAILS
CASTILIAN ROOM SUNDECK

The Hotel Hershey

100 HOTEL ROAD, HERSHEY, PA 17033

EXCLUSIVE EVENING WITH
CELEBRITY SHOOT-OUT PLAYERS

SHOOT-OUT CHAMPIONSHIP RING
PRESENTATION

PREMIUM WINE, BEER, AND SPIRITS

LIVE MUSIC



Gerald Henderson Jr., Keith Byars, Chris Zampogna (Mid Penn Bank), Santonio Holmes, Greg Vaughn, and Robert Royal at the 2024 Champions Dinner.

WEDNESDAY, JULY 16, 2025
CELEBRITY SHOOT-OUT

7:00–9:00 AM BREAKFAST & CHECK IN
PICARD PAVILION

9:00 AM–2:00 PM CELEBRITY SHOOT-OUT
EAST COURSE

11:30 AM–2:00 PM LUNCH
PICARD PAVILION

Hershey Country Club

1000 EAST DERRY ROAD, HERSHEY, PA 17033

JOIN YOUR FAVORITE CELEBRITY FOR THIS EXCLUSIVE GOLF EVENT!

TWO-PERSON TEAM SHOOT-OUT FORMAT
(ONE PAID PLAYER AND ONE CELEBRITY)

FOOD AND BEVERAGE PROVIDED ON COURSE

CASH PRIZE AND CHAMPIONSHIP RING
AWARDED TO THE WINNING TEAM

EXCLUSIVE INVITATION TO THE JULY 15 CHAMPIONS DINNER



2024 Shoot-Out
Champions, Greg
Lloyd and Ted
Mowery

WEDNESDAY, JULY 16, 2025

PROJECT PINK

a volunteer opportunity

7:30–9:30 AM BREAKFAST
PICARD PAVILION

10:00 AM PROJECT PINK
PICARD PAVILION

11:30 AM–2:00 PM LUNCH
PICARD PAVILION

Hershey Country Club

1000 EAST DERRY ROAD, HERSHEY, PA 17033

CARE PACKAGE ASSEMBLY

SURVIVOR STORIES

LEGISLATIVE UPDATES

COMMUNITY INVOLVEMENT



WEDNESDAY, JULY 16, 2025

**PAIRINGS PARTY
& PRIVATE CIGAR PARTY**

**6:00–10:00 PM PAIRINGS PARTY
CHOCOLATE BALLROOM**

**10:00 PM–1:00 AM PRIVATE CIGAR PARTY
COCOA TERRACE**

The Hershey Lodge

325 UNIVERSITY DRIVE, HERSHEY, PA 17033

SILENT AUCTION WITH ONE-OF-A-KIND ITEMS

OPPORTUNITY TO MINGLE WITH CELEBRITIES

PREMIUM WINE, BEER AND SPIRITS

HORS D'OEUVRES AND DESSERTS

LIVE MUSIC



CELEBRITY GOLF CLASSIC

THURSDAY, JULY 17, 2025

MORNING SHOTGUN: 7:30 AM EAST COURSE
OR AFTERNOON SHOTGUN: 1:00 PM EAST COURSE

Hershey Country Club

1000 EAST DERRY ROAD, HERSHEY, PA 17033



Contests &
prizes throughout
the course



Complimentary
food and
beverage



Food trucks
throughout
the course



Former MLB player Jesse Orosco
at the 2024 Golf Classic.



PLATINUM SPONSORSHIP \$50,000

TUESDAY, JULY 15

- **PRACTICE ROUND** 4 participants to play a round of golf with approximately 10 celebrities

HERSHEY COUNTRY CLUB

- 11:15 am Tee Times Begin – East Course
- Golf Attire

- **CHAMPIONS DINNER** 4 guests to attend a private dinner with 75 celebrity Shoot-Out players/spouses & guests

THE HOTEL HERSHEY

- 6:30 pm Cocktail Hour – Fountain Lobby
- 7:30 pm Dinner – Castilian Room
- 11:00 pm Cigars and Cocktails – Castilian Room Sundeck
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**
2 rooms with welcome gift

WEDNESDAY, JULY 16

- **CELEBRITY SHOOT-OUT** 2 participants to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 7:00 am Breakfast & Check-In – Picard Pavilion
- 9:00 am Celebrity Shoot-Out – East Course
- 11:30 am Lunch – Picard Pavilion
- Complimentary On-Course Food & Beverage
- Golf Attire

- **PROJECT PINK** 4 ladies to join celebrity spouses, guests & the PA Breast Cancer Coalition in making “Friends Like Me” care packages, listening to survivor stories, understanding critical legislative updates & hearing how we can help support our own communities

HERSHEY COUNTRY CLUB

- 7:30-9:30 am Breakfast & Celebrity Shoot-Out Opening Ceremonies – Picard Pavilion
- 10:00 am Project Pink – Picard Pavilion
- 11:30 am Cocktails & Lunch – Picard Pavilion
- Resort Casual Attire
(Project Pink T-shirts Available Onsite)

- **PAIRINGS PARTY** 20 tickets to attend the flagship event of the week. Enjoy one-of-a-kind silent & live auction items, complimentary food & beverages with live music throughout the evening

THE HERSHEY LODGE

- 6:00-10:00 pm – Chocolate Ballroom
- Hors D'Oeuvres and Desserts
- Premium Wine, Beer & Spirits
- Silent and Live Auction
- Live Music & Dancing
- Resort Casual Attire

- **PRIVATE CIGAR PARTY** 20 tickets to attend the private celebrity after-party

THE HERSHEY LODGE

- 10:00 pm-1:00 am – Cocoa Terrace
- Late-Night Snacks and Desserts
- Premium Wine, Beer & Spirits
- Cigars & Cordials
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**
2 rooms

THURSDAY, JULY 17

- **CELEBRITY GOLF CLASSIC** 2 foursomes to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 7:30 am or 1:00 pm Shotgun Start – East Course
- Complimentary On-Course Food & Beverage
- Food Trucks Throughout Course
- Awards Reception – Picard Pavilion
- Contests & Prizes Throughout the Course
- Participant Swag Bag
- Golf Attire

- **LADIES SPA DAY** 2 ladies to join celebrity spouses & guests for a relaxing day at The Hershey Spa

HERSHEY HOTEL

- 50-Minute Traditional Massage – The Hershey Spa
- Lunch – The Oasis at The Hershey Spa
- Casual Attire

plus

- Social Media Recognition (Twitter, Instagram, Facebook, LinkedIn) before and after event
- Recognition at the Champions Dinner (100 people) - Tuesday
- Recognition at the Celebrity Shoot-Out (100 people) - Wednesday
- Recognition at the Pairings Party & Private Cigar Party (400 people) - Wednesday
- Recognition at the Celebrity Golf Classic (300 people) - Thursday
- MPB/Event Website Recognition

GOLD SPONSORSHIP \$40,000

TUESDAY, JULY 15

- **PRACTICE ROUND** 2 participants to play a round of golf with approximately 10 celebrities

HERSHEY COUNTRY CLUB

- 11:15 am Tee Times Begin – East Course
- Golf Attire

- **CHAMPIONS DINNER** 4 guests to attend a private dinner with 75 celebrity Shoot-Out players/spouses & guests

THE HOTEL HERSHEY

- 6:30 pm Cocktail Hour – Fountain Lobby
- 7:30 pm Dinner – Castilian Room
- 11:00 pm Cigars and Cocktails – Castilian Room Sundeck
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**
2 rooms with welcome gift

WEDNESDAY, JULY 16

- **CELEBRITY SHOOT-OUT** 2 participants to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 7:00 am Breakfast & Check-In – Picard Pavilion
- 9:00 am Celebrity Shoot-Out – East Course
- 11:30 am Lunch – Picard Pavilion
- Complimentary On-Course Food & Beverage
- Golf Attire

- **PROJECT PINK** 2 ladies to join celebrity spouses, guests & the PA Breast Cancer Coalition in making “Friends Like Me” care packages, listening to survivor stories, understanding critical legislative updates & hearing how we can help support our own communities

HERSHEY COUNTRY CLUB

- 7:30-9:30 am Breakfast & Celebrity Shoot-Out Opening Ceremonies – Picard Pavilion
- 10:00 am Project Pink – Picard Pavilion
- 11:30 am Cocktails & Lunch – Picard Pavilion
- Resort Casual Attire
(Project Pink T-shirts Available Onsite)

- **PAIRINGS PARTY** 16 tickets to attend the flagship event of the week. Enjoy one-of-a-kind silent & live auction items, complimentary food & beverages with live music throughout the evening

THE HERSHEY LODGE

- 6:00-10:00 pm – Chocolate Ballroom
- Hors D’Oeuvres and Desserts
- Premium Wine, Beer & Spirits
- Silent and Live Auction
- Live Music & Dancing
- Resort Casual Attire

- **PRIVATE CIGAR PARTY** 16 tickets to attend the private celebrity after-party

THE HERSHEY LODGE

- 10:00 pm-1:00 am – Cocoa Terrace
- Late-Night Snacks and Desserts
- Premium Wine, Beer & Spirits
- Cigars & Cordials
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**
2 rooms

THURSDAY, JULY 17

- **CELEBRITY GOLF CLASSIC** 2 foursomes to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 7:30 am or 1:00 pm Shotgun Start – East Course
- Complimentary On-Course Food & Beverage
- Food Trucks Throughout Course
- Awards Reception – Picard Pavilion
- Contests & Prizes Throughout the Course
- Participant Swag Bag
- Golf Attire

- **LADIES SPA DAY** 1 lady to join celebrity spouses & guests for a relaxing day at The Hershey Spa

HERSHEY HOTEL

- 50-Minute Traditional Massage – The Hershey Spa
- Lunch – The Oasis at The Hershey Spa
- Casual Attire

plus

- Social Media Recognition (Twitter, Instagram, Facebook, LinkedIn) before and after event
- Recognition at the Champions Dinner (100 people) - Tuesday
- Recognition at the Celebrity Shoot-Out (100 people) - Wednesday
- Recognition at the Pairings Party & Private Cigar Party (400 people) - Wednesday
- Recognition at the Celebrity Golf Classic (300 people) - Thursday
- MPB/Event Website Recognition

SILVER SPONSORSHIP \$30,000

TUESDAY, JULY 15

- **PRACTICE ROUND** 2 participants to play a round of golf with approximately 10 celebrities

HERSHEY COUNTRY CLUB

- 11:15 am Tee Times Begin – East Course
- Golf Attire

- **CHAMPIONS DINNER** 2 guests to attend a private dinner with 75 celebrity Shoot-Out players/spouses & guests

THE HOTEL HERSHEY

- 6:30 pm Cocktail Hour – Fountain Lobby
- 7:30 pm Dinner – Castilian Room
- 11:00 pm Cigars and Cocktails – Castilian Room Sundeck
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**
1 room with welcome gift

WEDNESDAY, JULY 16

- **CELEBRITY SHOOT-OUT** 1 participant to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 7:00 am Breakfast & Check-In – Picard Pavilion
- 9:00 am Celebrity Shoot-Out – East Course
- 11:30 am Lunch – Picard Pavilion
- Complimentary On-Course Food & Beverage
- Golf Attire

- **PROJECT PINK** 2 ladies to join celebrity spouses, guests & the PA Breast Cancer Coalition in making “Friends Like Me” care packages, listening to survivor stories, understanding critical legislative updates & hearing how we can help support our own communities

HERSHEY COUNTRY CLUB

- 7:30-9:30 am Breakfast & Celebrity Shoot-Out Opening Ceremonies – Picard Pavilion
- 10:00 am Project Pink – Picard Pavilion
- 11:30 am Cocktails & Lunch – Picard Pavilion
- Resort Casual Attire
(Project Pink T-shirts Available Onsite)

- **PAIRINGS PARTY** 14 tickets to attend the flagship event of the week. Enjoy one-of-a-kind silent & live auction items, complimentary food & beverages with live music throughout the evening

THE HERSHEY LODGE

- 6:00-10:00 pm – Chocolate Ballroom
- Hors D'Oeuvres and Desserts
- Premium Wine, Beer & Spirits
- Silent and Live Auction
- Live Music & Dancing
- Resort Casual Attire

- **PRIVATE CIGAR PARTY** 14 tickets to attend the private celebrity after-party

THE HERSHEY LODGE

- 10:00 pm-1:00 am – Cocoa Terrace
- Late-Night Snacks and Desserts
- Premium Wine, Beer & Spirits
- Cigars & Cordials
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**
1 room

THURSDAY, JULY 17

- **CELEBRITY GOLF CLASSIC** 1 foursome to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 7:30 am or 1:00 pm Shotgun Start – East Course
- Complimentary On-Course Food & Beverage
- Food Trucks Throughout the Course
- Awards Reception – Picard Pavilion
- Contests & Prizes Throughout Course
- Participant Swag Bag
- Golf Attire

plus

- Social Media Recognition (Twitter, Instagram, Facebook, LinkedIn) before and after event
- Recognition at the Champions Dinner (100 people) - Tuesday
- Recognition at the Celebrity Shoot-Out (100 people) - Wednesday
- Recognition at the Pairings Party & Private Cigar Party (400 people) - Wednesday
- Recognition at the Celebrity Golf Classic (300 people) - Thursday
- MPB/Event Website Recognition

BRONZE SPONSORSHIP \$25,000

TUESDAY, JULY 15

- **CHAMPIONS DINNER** 2 guests to attend a private dinner with 75 celebrity Shoot-Out players/spouses & guests

THE HOTEL HERSHEY

- 6:30 pm Cocktail Hour – Fountain Lobby
- 7:30 pm Dinner – Castilian Room
- 11:00 pm Cigars and Cocktails – Castilian Room Sundeck
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**

1 room with welcome gift

WEDNESDAY, JULY 16

- **CELEBRITY SHOOT-OUT** 1 participant to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 7:00 am Breakfast & Check-In – Picard Pavilion
- 9:00 am Celebrity Shoot-Out – East Course
- 11:30 am Lunch – Picard Pavilion
- Complimentary On-Course Food & Beverage
- Golf Attire

- **PROJECT PINK** 2 ladies to join celebrity spouses, guests & the PA Breast Cancer Coalition in making “Friends Like Me” care packages, listening to survivor stories, understanding critical legislative updates & hearing how we can help support our own communities

HERSHEY COUNTRY CLUB

- 7:30-9:30 am Breakfast & Celebrity Shoot-Out Opening Ceremonies – Picard Pavilion
- 10:00 am Project Pink – Picard Pavilion
- 11:30 am Cocktails & Lunch – Picard Pavilion
- Resort Casual Attire
- (Project Pink T-shirts Available Onsite)

- **PAIRINGS PARTY** 12 tickets to attend the flagship event of the week. Enjoy one-of-a-kind silent & live auction items, complimentary food & beverages with live music throughout the evening

THE HERSHEY LODGE

- 6:00-10:00 pm – Chocolate Ballroom
- Hors D’Oeuvres and Desserts
- Premium Wine, Beer & Spirits
- Silent and Live Auction
- Live Music & Dancing
- Resort Casual Attire

- **PRIVATE CIGAR PARTY** 12 tickets to attend the private celebrity after-party

THE HERSHEY LODGE

- 10:00 pm-1:00 am – Cocoa Terrace
- Late-Night Snacks and Desserts
- Premium Wine, Beer & Spirits
- Cigars & Cordials
- Resort Casual Attire

- **THE HOTEL HERSHEY OR THE HERSHEY LODGE ACCOMMODATIONS**

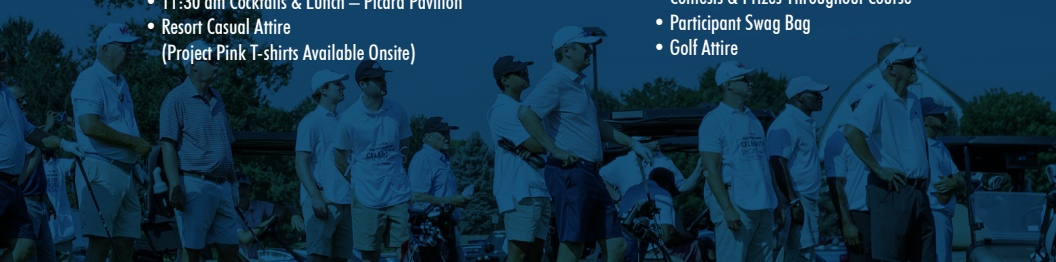
1 room

THURSDAY, JULY 17

- **CELEBRITY GOLF CLASSIC** 1 foursome to play with their choice of celebrity pairing

HERSHEY COUNTRY CLUB

- 7:30 am or 1:00 pm Shotgun Start – East Course
- Complimentary On-Course Food & Beverage
- Food Trucks Throughout the Course
- Awards Reception – Picard Pavilion
- Contests & Prizes Throughout Course
- Participant Swag Bag
- Golf Attire



plus

- Social Media Recognition (Twitter, Instagram, Facebook, LinkedIn) before and after event
- Recognition at the Champions Dinner (100 people) - Tuesday
- Recognition at the Celebrity Shoot-Out (100 people) - Wednesday
- Recognition at the Pairings Party & Private Cigar Party (400 people) - Wednesday
- Recognition at the Celebrity Golf Classic (300 people) - Thursday
- MPB/Event Website Recognition

SPONSORSHIP OPPORTUNITIES

JOLLY RANCHER SPONSOR: \$18,000

TUESDAY, JULY 15

- **CHAMPIONS DINNER** 2 attendees

WEDNESDAY, JULY 16

- **CELEBRITY SHOOT-OUT** 1 participant (choice of celebrity pairing) & 3 all-access spectator passes
- **PAIRINGS PARTY** 8 attendees
- **PRIVATE CIGAR PARTY** 8 attendees

THURSDAY, JULY 17

- **CELEBRITY GOLF CLASSIC** 1 foursome

COMPANY RECOGNITION

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

TWIZZLER SPONSOR: \$15,000

WEDNESDAY, JULY 16

- **CELEBRITY SHOOT-OUT** 4 all-access spectator passes
- **PAIRINGS PARTY** 10 attendees
- **PRIVATE CIGAR PARTY** 10 attendees

THURSDAY, JULY 17

- **CELEBRITY GOLF CLASSIC** 1 foursome

COMPANY RECOGNITION

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

HERSHEY'S SPONSOR: \$12,000

WEDNESDAY, JULY 16

- **CELEBRITY SHOOT-OUT** 4 all-access spectator passes
- **PAIRINGS PARTY** 8 attendees
- **PRIVATE CIGAR PARTY** 8 attendees

THURSDAY, JULY 17

- **CELEBRITY GOLF CLASSIC** 1 foursome

COMPANY RECOGNITION

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

**REESE'S
SPONSOR:
\$5,000**

**WEDNESDAY,
JULY 16**

- **PAIRINGS PARTY**
8 attendees
- **PRIVATE CIGAR PARTY**
8 attendees

**COMPANY
RECOGNITION**

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

**HERSHEY'S
KISS
SPONSOR:
\$2,500**

**WEDNESDAY,
JULY 16**

- **PAIRINGS PARTY**
4 attendees
- **PRIVATE CIGAR PARTY**
4 attendees

**COMPANY
RECOGNITION**

- Digital recognition at events
- Social media platform recognition
- MPB event website recognition

**HERSHEY'S
MINIATURE
SPONSOR:
\$1,500**

**WEDNESDAY,
JULY 16**

- **PAIRINGS PARTY**
2 attendees
- **PRIVATE CIGAR PARTY**
2 attendees

**COMPANY
RECOGNITION**

- Digital recognition at events
- MPB event website recognition

A LA CARTE PARTICIPANT OPPORTUNITIES

**SHOOT-OUT
PLAYER: \$3,000**

- Limited number available
- 2 person team - alternate shot format (1 paid participant and 1 celebrity)
- 1 all-access spectator Shoot-Out pass
- Opportunity to win on-course contests, cash prizes, and championship ring
- Unlimited on-course food and beverages
- 2 exclusive invitations to the Private Champions Dinner on July 15

**7:30 AM AND 1:00 PM
FOURSOME: \$7,500**

- Foursome scramble format with celebrity captain
- 4 Pairings Party tickets
- 4 Private Cigar Party tickets
- 4 player swag bags
- Unlimited food and beverages (breakfast, lunch and food trucks)
- On-course contests and prizes

THANK YOU

PLEASE REGISTER ONLINE TODAY AT
2025MPBGOLFCLASSIC.EVENTBRITE.COM

Since 2016, we have raised
OVER \$1 MILLION
for Breast Cancer Charities.

In 2024, we raised \$200,000 for breast cancer charities. With your support, we look forward to another amazing year.



Mid Penn Bank President and CEO
Rory Ritrievi presents a \$100,000 check
to the PA Breast Cancer Coalition.



Mid Penn Bank President and CEO
Rory Ritrievi presents a \$100,000 check
to the Bassler Center for BRCA at Penn Medicine.





MID PENN BANK
CELEBRITY GOLF
CLASSIC 2025

JULY 15 – 17, 2025



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